

FISH! STICKS®

Keeping the Vision Alive



After filming *FISH!*® we wondered if, down the road, the fishmongers would sustain their incredible environment. The answer came through a traveling FISH! friend: "I didn't think the place would be real on a Tuesday afternoon at 2:30. I thought it was just a weekend thing. But it was real."

And so, *FISH! Sticks*® was born.

Taking our cameras back to Seattle's world-famous Pike Place Fish Market, we found the secrets of how these fishmongers keep their passion alive through a deep, daily and very personal commitment. And with *FISH! Sticks*, your organization can do the same.

Key Learning Points:

FISH! has been called an antidote to cynicism, depression, burnout and anger. Our clients are using it for nearly every issue facing business today: leadership, orientation, teamwork, retention, creativity, customer service, quality improvement, change—anything involving human interaction.

"If you like FISH!, You'll love FISH! Sticks. They should be permanent training tools in every company."

*—Judy Laddaga
McDonald's*

Purchasing Information

FISH! Sticks is available in English, Closed Caption, Spanish and 10 other languages. To purchase *FISH! Sticks* for your team visit: www.enterprisemedia.com

Purchase DVD or VHS: \$825 (Playbook and Guide may be purchased separately.)

Complete Fish! Sticks: \$887 DVD or VHS, Leader's Guide, Playbook, and Fish! Pack with pens, magnets and more!

Streaming video: Call

7-Day Rental: \$450 (includes *Facilitator's Guide* and *Playbook*)

Rental fee may be applied toward purchase of program within 90 days.

Preview: FREE (All you pay is round-trip shipping)

Length: 18 minutes

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